



# HOW THEMATIC REAL ESTATE INVESTMENTS CAN HELP MANAGE RISK

Real estate operators should align strategies with macro trends and demographic shifts—also known as thematic investing—to help protect, preserve, and maximize your capital's value.

Learn how they can by viewing this slideshow.

# LONG-TERM APPROACH

Forward-thinking real estate operators utilize overarching economic and societal shifts to create favorable investment environments—even in turbulent times. They use thematic investing to deliver long-term opportunities that are less volatile than stocks and bonds, which provides you with more security.



# HARNESSING DEMOGRAPHIC TAILWINDS

Demographic trends that are driven by population shifts can play a pivotal role in shaping opportunities and risk profiles.

- In areas with an aging population, sectors such as assisted living, healthcare, and retirement communities emerge as attractive investments.
- The digital nomad trend continues to help fuel Millennial and Gen Zer's' demand for increased build-for-rent housing opportunities.
- Rapid population increases in growing regions require more commercial properties for changing household formations.

Thematic real estate investments can build your long-term wealth while enabling you to be a part of opportunities that provide positive impacts to communities.



# HOW WE CAN HELP MANAGE RISK

By aligning our real estate investment strategies with macro trends, we proactively navigate market volatility across various asset classes. This can help deliver optimal value for your capital throughout market cycles. For more information about how we incorporate these factors into our investment plans,

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